

## **KU CIBER Workshop on Corporate Environmental Management:**

*October 30-31, 2009*

The University of Kansas (KU) Center for International Business Education and Research (CIBER) is organizing a workshop on corporate environmental management in an international context entitled “Corporate Environmental Sustainability Across the Globe”. This workshop examines businesses’ efforts to manage better their operations in order to reduce their impact on the natural environment. The workshop focuses on non-traditional, innovative environmental management methods, especially pollution prevention methods which avoid the creation of pollution (e.g., switching from chemical solvents to water-based solvents), while still examining standard end-of-pipe treatment methods (e.g., installation of sulfur dioxide scrubbers). The workshop considers any country across the globe, with the exception of the USA, unless it is used as a comparison to other countries. The workshop focuses exclusively on state-of-the-art research on the topic of corporate environmental management, with a strong emphasis on empirical studies. Consistent with this focus, we are working to publish the compilation of presentations as a book by a university press or other publishing company or as a symposium within a relevant academic journal, such as the *Journal of Comparative Economics* or the *Journal of Environmental Economics and Management*. To facilitate these possibilities, we are arranging the participation of a relevant acquisitions editor or journal editor (e.g., Daniel Berkowitz, who serves as the co-editor of the *Journal of Comparative Economics*).

Workshop participants divide into six categories: keynote speaker, presenters, publisher’s acquisition editor or academic journal editor, representative(s) of policy-relevant agencies (e.g., OECD), representative(s) of granting agencies (e.g., Environmental Protection Agency [EPA]), and other interested participants. We are arranging one keynote speaker and seven presenters, who are mostly coming from North America, especially the United States. We are drawing upon researchers from academic institutions, research think tanks (e.g., Resources for the Future), policy-relevant institutions (e.g., World Bank), and other research institutions. We are arranging the participation of either one acquisition editor or one journal editor. We are arranging the participation of one to three representatives from policy-relevant agencies, such as Nick Johnstone of the OECD, and one or two representatives from granting agencies, such as William Wheeler of the EPA. Within the set of interested participants, we are providing special invitations to representatives of the regional office of the EPA located in Kansas City, Kansas, and the Kansas Department of Health and Environment, which is responsible for state environmental regulations.

We are holding the workshop in Lawrence, Kansas, on the University of Kansas campus in the Spooner Hall Commons and Kansas Memorial Union during the two-day period of Friday, October 30, 2009, and Saturday, October 31, 2009. The sessions being held on Friday are open to the public. These presentations are more general in nature and fully accessible to an interested general audience. The keynote speaker is providing the initial presentation, which will set the context of the workshop’s theme. The sessions being held on Saturday are closed to only workshop participants.

The early morning session on Saturday consists of representatives from policy-relevant bodies presenting their viewpoints within the context of a roundtable. Similarly, the late morning session on Saturday consists of representatives from granting agencies presenting their viewpoints within the context of a roundtable. After lunch on Saturday, the workshop organizer – Dietrich Earnhart – and the presenters, along with the relevant acquisitions editor or journal editor, are gathering for a strategy session on how to compile the presentations into a book or journal symposium. As part of this strategy session, any presenter is welcome to offer a more technical presentation of his/her

research in order to provide additional information to the workshop organizer, editor, and the other presenters.

With the exception of “other interested participants”, we are providing all participants with three meals per workshop day (along with accompanying mid-meal beverages and treats), lodging at the Springhill Suites in Lawrence, KS, for three nights, and ground transportation between the Kansas City International airport and Lawrence, Kansas. In addition, we are covering up to \$ 1000 for airfare, \$ 60 for other ground transportation needs, and \$ 40 for per diem expenses during transport to and from the workshop. For the keynote speaker, we are providing a \$ 500 honorarium in addition. For “other interested participants” on the first day of the workshop (Friday), we are providing mid-meal beverages and treats. “Other interested participants” who register in time are able to purchase the full lunch being served during the first day of the workshop (Friday).

This workshop is co-sponsored by the University of Michigan’s CIBER and the Erb Institute for Global Sustainable Enterprise, also located at the University of Michigan. These co-sponsors are helping to advertise the workshop to international scholars. In order to advertise the workshop on the campus of University of Kansas, the KU CIBER is coordinating with the university’s Institute for Policy and Social Research (IPSR), Environmental Studies Program, Center for Sustainability, and Center for Russian, East European, and Eurasian Studies.

For information about this workshop, please contact Dietrich Earnhart, who is leading the workshop, by phone at 785-864-2866, via email at [Earnhart@ku.edu](mailto:Earnhart@ku.edu), or by postal mail, as shown below.

We very much hope that are interested in attending and participating in the workshop.

Contact Information:

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