





From Classrooms to Boardrooms: Embedding Sustainability Research in Curriculum and Corporate Strategy

Burke Auditorium, Kroon Hall 3rd Floor, Yale University - May 16, 2012

8:45 – 9:00 Welcome

9:00 - 10:15 What do employers want?

(Moderator: Marian Chertow, Yale)

<u>Plenary session</u>: This panel will consider the requirements for training of business graduates.

Roberta Bowman, Duke Energy; Michael Dean, Turner Construction; Hewson Baltzell, Risk Metrics; Frank O'Brien-Bernini, Owens Corning; Alison Taylor, Siemens

10:15-10:30 Coffee Break

10:30 – 11:45 What are we delivering now?

(Moderator: Michael Lenox, Darden)

<u>Plenary session</u>: The panel will consider the design and message of courses in top programs. The goal is to engender discussion between the panel and the audience.

Instructors: Andy Hoffman, U. Michigan - Management; Glen Dowell, Cornell - Organization Theory;

Andrew King, Tuck - Economics

Discussants: Bryan Garcia, Clean Energy Finance; Mark DeAngelis, Macro Climate Solutions; Cary

Krosinksi, TruCost.

11:45 -1:00 Lunch (No speaker)

1:00 – 2:30 Case Examples: Bringing Experience into the classroom

Location	Classroom 1	Classroom 2	Classroom 3
Topics	Globalization, Brandjacking	Renewables/Self-regulation	Strategy, Expansion
Case	Coke in the Cross Hairs	Fishbanks Simulation	Trina Solar
Leader	Andrew Hoffman, U Mich.	Jason Jay, MIT	Will Goetzman, Yale

2:30 – 2:45 Coffee Break

2:45 – 4:00 New directions for education and research (Moderator: Tima Bansal, Ivey)

<u>Plenary session</u>: The point of this discussion will be to bring in new insight on emerging business trends and needs which should inform research and teaching.

Armond Cohen, Clean Air Task Force; Paulette Frank, Johnson & Johnson; Curtis Ravenal, Bloomberg; Paul Ligon, Casella Resource Solutions, Rick Reibstein, MA Executive Office for Environmental Affairs

4:00 – 4:15 Coffee Break



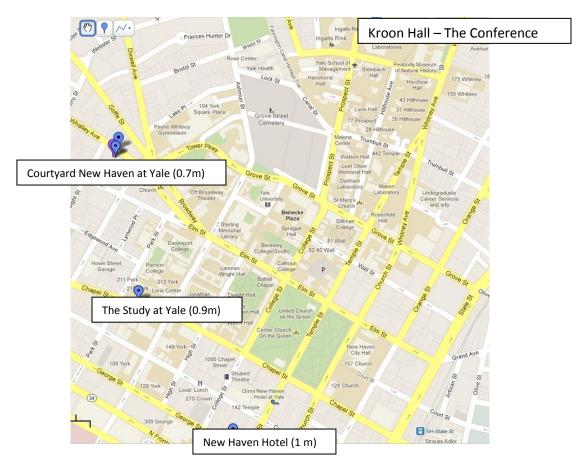




4:15- 5:00 Summarizing Comments: Derek Yach (SVP, Global Health & Agriculture Policy PepsiCo) and Andrew King (Dartmouth)

6:15 - 9:15 Cocktails and Dinner - Speaker Jim Rogers. President and CEO of Duke Energy

Where to stay: There are two conference hotels and another I can recommend. All are a bit of a walk from the conference. The two conference hotels will have a shuttle service.



Conference Hotels: Reservation Code: ARCS

Courtyard New Haven at Yale 30 Whalley Ave., New Haven, CT 203-777-6221

The New Haven Hotel 229 George Street. New Haven, CT 203-745-0925

Another recommended option

The Study at Yale 1157 Chapel Street New Haven, CT 06511 (203) 503-3900